

# ATTIC STUDIOS

## FREQUENTLY ASKED QUESTIONS

### CAN I CHECK STUDIO AVAILABILITY?

Yes, we do not publish our calendar but if you send us an email or call the studio with specifics of your shoot and dates we will be happy to let you know our studio availability for those specific dates.

### HOW DO I BOOK A SHOOT?

The easiest way to book a shoot is by calling or emailing the studio directly and discussing the specifics of your shoot with our helpful studio staff. Office hours are from M-F, 8a-6p. Calling 24hrs is ok too, so leave a message and someone will get back to you asap.

### CAN I HOLD A STUDIO? WHAT IS YOUR BOOKING POLICY?

Studios can be held for no charge leading up to a shoot becoming confirmed. If another group makes an inquiry on the same studio a second, third, etc HOLD will be placed on the studio, in order in which they arrive. If a lower HOLD decides they wish to confirm, others holding above are contacted via both phone and email and must confirm or release the date within 24 hours. An email/voicemail from ATTIC STUDIOS will be considered adequate notice for a 24 hour right-of-first refusal release regardless if a return confirmation of such email/voice notice is received by us. Once a shoot is "CONFIRMED" you are responsible for payment of studio charges.

### CAN I BOOK MORE THAN ONE STUDIO? CAN I HOLD MORE THAN ONE STUDIO AT ONCE?

Yes you are allowed to book as many studios as you like for as long as you like based on availability. If you need complete exclusive use of the space this is known as a "Lock-out" and use of kitchen and café areas become private to your production as well. Lock out rates vary and are different from our standard rates. Holding more than one studio is allowed but please do not hold studios you will not need out of courtesy to others.

### DO YOU HAVE A FREIGHT ELEVATOR?

Yes Attic Studios is fully elevator accessible to all studios.

### WHAT IS THE LOAD-IN LIKE?

Great. Production vehicles can pull into our large covered dry loading dock area without sticking out onto the street. The dock area is steps away from the elevator which takes you directly to the third floor space. Check our website for downloadable dimensions of the loading dock area and freight elevator as well as a full floor plan.

### WHAT ARE THE HOURS OF THE FREIGHT ELEVATOR? IS THERE A SCHEDULE?

The freight elevator is available for us to use 24 hours, 7 days a week and does not have any down periods except for periodic and/or emergency servicing. There is no allotment of times when individual commercial tenants are allowed to use the elevator and no schedule for reserving times.

### CAN WE OPERATE THE ELEVATOR OURSELVES?

No, only ATTIC STUDIOS staff is allowed to operate the elevator. Please go to the office to request an elevator service to bring items up or down or call the studio line.

# ATTIC STUDIOS

## FREQUENTLY ASKED QUESTIONS

WHAT ARE YOUR FREIGHT ELEVATOR AND LOADING DOCK DIMENSIONS?

You can find that out on our Downloads page.

WHAT IS THE NARROWEST DOORWAY LEADING INTO THE STUDIOS SPACE?

40in wide to our smallest studio. Most doorways are double wide.

CAN WE STORE EQUIPMENT/CASES IN THE HALLWAYS OUTSIDE OUR STUDIO?

Sorry, all road boxes, equipment cases, hampers, etc must remain inside your studio unless approved by ATTIC STUDIOS management. Under no circumstance can equipment of any kind block fire exits including sets. All fire exits must remain clear by 6 ft.

CAN WE LEAVE WARDROBE OR EQUIPMENT OVERNIGHT TO BE PICKED UP THE NEXT DAY?

In most cases yes. However we strongly recommend expensive items such as camera equipment, digital backs, hard drives, jewelry, designer clothing not be left overnight in studios. Please let us know if you will need items picked up the following days as we may need to charge for storage if items are oversized, or not picked up as scheduled etc.

CAN WE BRING OUR OWN EQUIPMENT? IS THERE A CHARGE FOR THAT?

Productions/Photographers are allowed to bring their own equipment at no additional charge although we highly encourage that you rent from us as we carry most G&E and lighting equipment in-house.

ARE YOU 24 HOURS? CAN WE ARRIVE EARLY IN THE MORNING?

Yes, we can arrange to be open according to your production schedule regardless of how you wish to torture your crew. Our regular studio hours are 8A-8P. Late/Early or Overnight shoots incur an hourly surcharge.

WHAT ARE THE ACOUSTICS FOR RECORDING SOUND? ARE YOU A SOUND STAGE?

No unfortunately we are not an acoustically treated soundstage. However we are continually taking steps to reduce room tones, echo and noise occurring from street level, etc... At this point Studio B is the best studio for capturing sound in a controlled environment as it is located in the interior of the building, windowless and shielded from street noise. Studio A is reasonably sound insulated with double paned glass and duvateen curtains that can be hung to create an acoustical room within the space.

CAN WE TURN OFF THE A/C AND CONTROL OUR OWN THERMOSTAT?

Yes, however Studios A and B are on the same central HVAC system so will respond together to adjustments. The Atrium and Studio C are also on the same central HVAC system and will respond together to adjustments. We supply portable heaters and floor A/C units that can be brought into each individual space if required. The Atrium, Studio C and D+E have their own thermostat and heating and cooling system independent of the other spaces.

# ATTIC STUDIOS

## FREQUENTLY ASKED QUESTIONS

### ARE THERE ANY BREAKOUT ROOMS?

Yes studio D+E has a furnished private dressing room space perfect for client, celebrity talent or private HMU room. We can also divide several of our smaller studios and common areas into private dressing rooms, client sitting areas, video village, interview rooms, celebrity etc upon request.

### WHAT KIND OF EQUIPMENT DO YOU HAVE IN HOUSE?

We are steadily building up our photo and film equipment department to include Profoto lighting, continuous lights including LED, KINO and ARRI, HMI, grip, electrical, camera, digital, seamless papers, set walls, and more. Call the studio or visit our website for the latest equipment list. Day of equipment availability is not always guaranteed so make sure to reserve equipment with us in advance if you are absolutely sure you are going to need it.

### CAN YOU HELP US RENT EQUIPMENT, CAMERA, LIGHTING, DIGITAL?

Yes we have ongoing relationships with most of the major rental and expendable houses in the production corridor. Just ask and we will be happy to pickup your equipment and have it waiting for you in the studio when you arrive.

### WHERE CAN I GET A FLOORPLAN OR ELECTRICAL PLAN FOR ALL STUDIOS?

You can download floorplans and electrical plans on our website on the Downloads page and/or on each Studio's page.

### HOW HIGH ARE THE CEILINGS? CAN WE RIG TO THE BEAMS? DO YOU HAVE A GENIE LIFT?

The ceilings in Studio A are 14' high with exposed I-beams every 8 feet and a central air vent running through the center of the room at about 10 feet. Studio B has 14' ceilings as well. Studios C, D, E and Atrium have 16' high ceilings with exposed I-beams affixed to the ceiling at 15'. All beams are structural and can be rigged to within reasonable weight limits. Please ask before affixing any special riggings such as chain hoists or any riggings involving humans suspending from the ceiling et al. We do not have a genie lift at this point however we can recommend a qualified vendor to rent one. Lifts are not allowed to drive on cys without protective coverings such as Masonite. We have several ladders in-house that you can rent from us.

### CAN WE SHOOT ON THE ROOF? ARE THERE LIMITS TO WHAT CAN BE DONE UP THERE?

Shooting on the roof can be arranged for an additional charge. The roof is limited to 20 people at a time including crew and talent. We require that you book a studio along with the roof as there are no facilities (i.e. power, shelter) for holding, talent, HMU, etc. Building and rigging on the roof must be approved beforehand. Popup tents, photo umbrellas, butterfly or any other potential fly away hazards must be double sandbagged to ensure safety. Use of roof can be revoked if rules are not complied with. Necessary precautions must be taken with grip equipment to ensure roof membrane is not perforated including laying down Masonite, plywood, etc. Please see our Roof Rules.

# ATTIC STUDIOS

## FREQUENTLY ASKED QUESTIONS

### WHAT IS YOUR AVAILABLE POWER LIKE?

Studios A, C and D+E are each equipped with a total of 300A (100A 3-phase) cam-lok connections and plenty of additional 15-20A circuits throughout the space. Studio B is equipped with ample standard 15-20A circuits as well. The Atrium is equipped with 240 amps of available electricity (12x20A).

### CAN WE HAVE A GENNIE TRUCK OR CONDORS OUTSIDE ON THE STREET?

Provided you secure the proper permits from the City, yes. Any cantilevered rig, overhang, crane arms extending above the building or adjacent to the façade must be approved by ATTIC STUDIOS in writing and the building landlord. We will assist with this process. Call the office for more info.

### IS THERE A CHARGE FOR POWER OR STUDIO STAFF?

Normally standard house power is included except in rare cases where we anticipate a lot of electrical usage such as larger scale film or video shoots in which instance we charge a small surcharge. Connecting to cam-lok incurs a \$75 strike fee per day regardless of usage. Studio staff is always included.

### IS TAX INCLUDED IN THE RENTAL RATES?

Yes for studio rental and other services tax is included. Equipment rental, expendables, coffee bar charges, etc are charged standard sales tax.

### CAN WE BLACKOUT?

Studio A can be blacked out by us for a \$250 fee if notified in advance.

Studio B is practically windowless hence blackout by default. There is a small window that can be easily blacked out upon request

Studio C has four channeled discrete motorized blackout shades.

Studio D is windowless hence blackout by default.

Studio E has four channeled discrete motorized blackout shades.

Atrium has four channeled discrete motorized blackout shades.

### CAN WE PAINT THE CYC GREEN OR BLUE CHROMA? IS THERE AN EXTRA CHARGE?

In some rare cases we may allow the cyc to be painted another color other than white (e.g. extended shoots) Permission must be obtained from ATTIC STUDIOS in writing before painting cyc any color any time. Paint must be industry standard flat water based paint used for painting cycs to chroma green, etc. The fee to restore cyc to original white is \$750 for Studio B and \$1,200 for Studio C unless you choose to do so yourself. If you decide to repaint cyc yourself it must be done within your allotted rental period or you will be charged overtime, painting requires primer and 3-4 coats of white with an average of 45min to 1 hour drying time between each.

### WHERE CAN WE GET A GOOD CAPPUCCINO?

We serve delicious Dallis Bros coffee drinks pulled from our LaMarzocco GS3 Espresso machine as well as offer an assortment of cold beverages, smoothies, light snacks and other fare.

### CAN YOU ARRANGE CATERING/CRAFT SERVICES FOR US?

Yes

# ATTIC STUDIOS

## FREQUENTLY ASKED QUESTIONS

### IS THERE A SMOKING AREA?

Yes we often open our roof deck during the week for smoking, weather permitting.

### THAT FIRE ESCAPE IS AWESOME. CAN WE SHOOT OUT THERE?

Yes upon request and for a nominal fee.

### WHATS THE BOILER ROOM ALL ABOUT?

We have access to a hugely unique shooting space we call the Boiler Room. Call the studio for more info and/or visit our website and download the Boiler Room FAQ.

### DO YOU KNOW ANY GOOD PHOTO ASSISTANTS AND DIGITAL TECHS?

Yes, ask for our list.

### WHAT IS THE PARKING LIKE IN THE AREA?

You can download our parking PDF online. Go to [INFO > DOWNLOADS](#) on our website.

### HOW DOES THE LIGHT CHANGE THROUGHOUT THE DAY IN EACH STUDIO?

Studio A has windows facing North and West with soft even indirect light until the early afternoon when light rays begin to pour into the windows. In the summer as the sun sets over the city the light stretches completely across the entire hardwood floor illuminating the entire space with warm light. We have light blocking welded curtains on the West windows that can be drawn closed as well. Studio C has similar light except it has some Southern exposure, which means a little bit of sun all day. Studio E has North East exposure, perfect diffused light throughout the entire day. Studios B and D are windowless. The Atrium has Eastern exposure. Light pours through in the morning and becomes soft, and is diffused throughout the day. There is also a skylight in the Atrium.

### CAN YOU PROVIDE SPACE FOR HOLDING?

Yes, any studio can be rented for holding, catering, makeup stations, changing booths etc. Shooting actual photos or video footage is not required.

### DO YOU DO EVENTS?

Kind of. We host private and corporate workshops, seminars, product launches, trunk shows and film screenings. Call the studio for more info.

### DO I NEED PRODUCTION INSURANCE?

Yes, please refer to the Downloads page on our website for specific insurance requirements.